

Stamp Rally

Get a stamp on the day you come to the Fanzone.
Enter the draw for prizes for every 2 visits.



Ren-G

Venue: Fanzone Information Desk

Time: Fanzone days

Rules: You enter the draw once every 2 visits.

For example, if you visit 6 times,
you enter the draw 3 times.

* Cards will be stamped only once per day.

Competition
entry check



2nd visit



4th visit



6th visit



8th visit



10th visit

Organizer: Kumagaya City

Contact: Rugby World Cup Promotion 2019 Office

General Policy Department

Kumagaya City Hall

Tel: 048-524-1111 (Ext. 345)

2019.9

Enjoy spectacular
rugby games on the
big screen!

Rugby World Cup 2019™
Fanzone in
Kumagaya, Saitama



FANZONE

ソファ

[GUIDE BOOK]

Venue: Kumagaya City Community Space

Dates : 9.20 Fri./9.21 Sat./9.22 Sun./9.24 Tue.
9.28 Sat./9.29 Sun./10.4 Fri./10.5 Sat.
10.6 Sun./10.9 Wed.



FANZONE MAP

Enjoy the once in a lifetime Fanzone of Rugby Town Kumagaya!

1 Public screening on stage See P.3-6 for details

Meet rugby stars in person!

2 Local Specialities

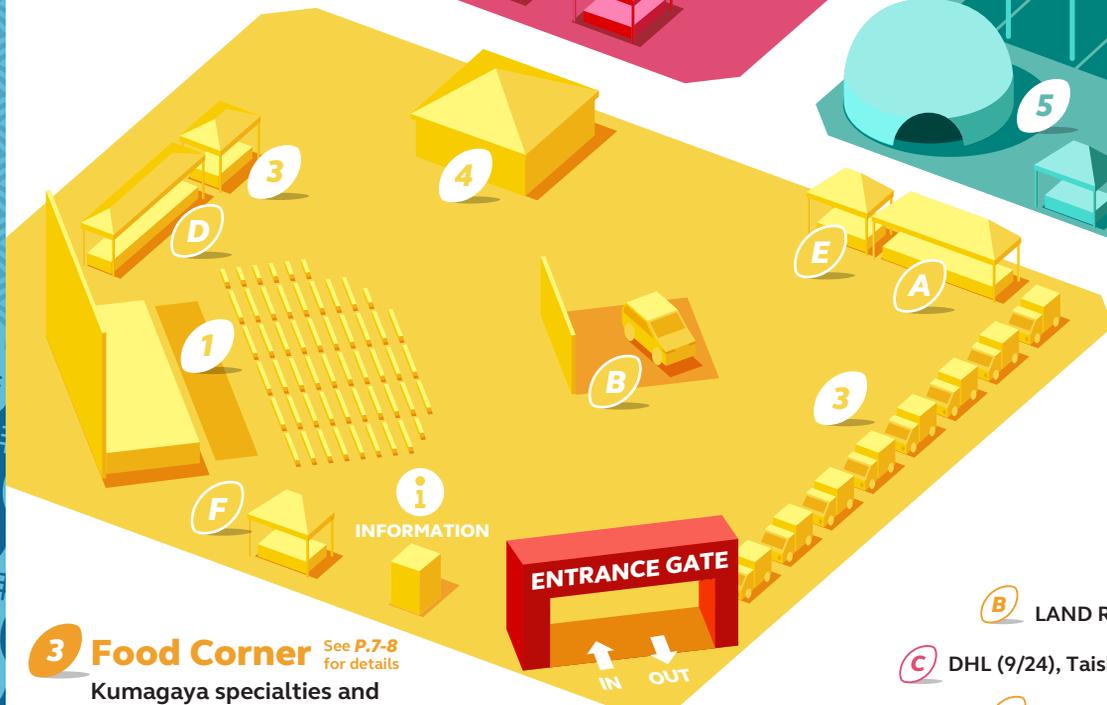


5 Rugby Attractions Hall See P.10 for details

Experience the impact of rugby through 360° projection mapping!

6 All Rugby Challenge See P.9 for details

Try genuine rugby experiences unique to Kumagaya! (Run & Pass, Scrum, Kicking, Tries)



3 Food Corner See P.7-8 for details

Kumagaya specialties and rugby-themed food

4 Kumagaya Museum See P.9-10 for details

- ① Priceless items that trace the history of Rugby Town Kumagaya
- ② immortalize this once-in-a-lifetime event by contributing to the mosaic

i Information Desk

Stamp rally prize draw and shuttle bus information

Partner booths

- A** Heineken (9.20 to 10.9)
- B** LAND ROVER (9.20 to 22 / 10.4 to 6)
- C** DHL (9/24), Taisho Pharmaceutical (9.20, 29)
- D** NTT DoCoMo (9.28, 29 / 10.4 to 6, 9)
- E** Beverage sales (9.20 to 10.9)
- F** RWC2019 Official Goods Sale (9.20 to 22, 24, 28, 29 / 10.5, 9)
- G** Argentina Embassy (10.9)
- H** Tokyo Olympic and Paralympic Preparation Bureau (9.28, 29)

Stage Program

New exciting stage events every day!

Host : Miri Tanaka

Commentary/Talk Show
provided by the Wild Knights



Miri Tanaka



Wild Knights

Sept. 20 Fri.
17:00-22:00
Japan
National Team

The Rugby World Cup finally begins!
Let's enjoy the teams' heroic performances!

Broadcast matches

Japan v Russia
19:45

• **Opening ceremony**

A live performance by the Taiko performance group, Amanojaku
A performance by the Kumagaya Girls' High School Calligraphy Club

• **Rugby talk show**

Starring guests such as Wild Knights players and leading rugby figures



Taiko group "Amanojaku"

Sept. 24 Tue.
15:30-21:30
Kumagaya rugby stadium match

The world's top rugby players are finally here in Rugby Town Kumagaya!

Broadcast matches

Russia v Samoa
19:15

• **TV Saitama scheduled programs**

Featuring the entertainer Hanawa and the singer Toshihide Baba

• **Rugby talk show**

Featuring guests such as Wild Knights players and Erina Dawkins

• **The SKUMAM! KUMAGAYA Project**



Erina Dawkins

Sept. 21 Sat.
12:00-21:00

Learning from rugby leaders
~ How to enjoy rugby and raise new players ~

Broadcast matches

Australia v Fiji / **France v Argentina** / **New Zealand v South Africa**
13:45 / 16:15 / 18:45

• **Rugby talk show**

Starring guests such as Wild Knights players and leading rugby figures

• **The SKUMAM! KUMAGAYA Project**

• **A short live performance by Miri Tanaka**

Featuring rugby-supporting songs such as "Go Forward"



Katsuhiko Aoyagi

Atsushi Kanazawa

Sept. 28 Sat.
12:00-21:00
Japan
National Team

Japan faces a fearsome opponent!
Cheer them onto the finals!

Broadcast matches

Argentina v Tonga / **Japan v Ireland** / **South Africa v Namibia**
13:45 / 16:15 / 18:45

• **Rugby talk show**

Starring guests such as Wild Knights players and leading rugby figures

• **A Kumagaya Cheering Performance**

Performances from the Kumagaya Nishi High School Dance Club and Saitama Rokkou Ouendan



Kumagaya Cheering Performance

Saitama Rokkou Ouendan

Sept. 22 Sun.
12:00-21:30

Rugby entertainers!
Enjoying rugby together

Broadcast matches

Italy v Namibia / **Ireland v Scotland** / **England v Tonga**
14:15 / 16:45 / 19:15

• **Rugby talk show** Starring guests such as the rugby entertainer Shinya

• **The SKUMAM! KUMAGAYA Project**

• **A short live performance by Miri Tanaka**

Featuring rugby-supporting songs such as "Go Forward"



Shinya

SKUMAM! KUMAGAYA Project

Sept. 29 Sun.
10:00-20:00
Kumagaya rugby stadium match

The second match held in Kumagaya! Let's get fired up!

Broadcast matches

Georgia v Uruguay / **Australia v Wales**
14:15 / 16:45

• **Rugby talk show**

Starring guests such as Wild Knights players and leading rugby figures

• **The SKUMAM! KUMAGAYA Project**



Yuya Odo

Erina Dawkins

* Performers are subject to change.

Stage Program

Oct. 4 Fri.
17:00-22:00

Rugby, drinks and music.
The adult Fanzone,
for one night only!

Broadcast matches

South Africa v Italy

18:45

• A special Kumagaya
live performance

Carnavacation

• The Kumagaya Night Talk Show

Featuring players from the Wild Knights
and Arukas Kumagaya



Carnavacation

Oct. 5 Sat.
12:00-21:45

Japan
National Team

A match we must not lose.
Join the high school
students in cheering for Japan!

Broadcast matches

Australia v Uruguay

14:15

England v Argentina

17:00

Japan v Samoa

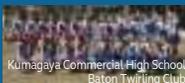
19:30

• Rugby talk show

Starring guests such as Wild Knights players
and leading rugby figures

• A Kumagaya Cheering Performance

Performances from the Kumagaya Commercial
High School Baton Twirling Club and
Saitama Rokkou Ouendan



Kumagaya Commercial High School
Baton Twirling Club



Saitama Rokkou Ouendan

Host : Miri Tanaka

Commentary/Talk Show
provided by the Wild Knights



Miri Tanaka



Wild Knights

Oct. 6 Sun.
12:00-19:00

A gathering of rugby families!
Enjoy the matches with
your loved ones!

Broadcast matches

New Zealand v Namibia

13:45

France v Tonga

16:45

• Rugby talk show

Starring guests such as local rugby families
and leading rugby figures

• A Kumagaya Cheering Performance

Featuring Rapora & MILABO (Cheerleading team)

• A short live performance by Miri Tanaka

Featuring rugby-supporting songs such as "Go Forward"



Rapora & MILABO

Oct. 9 Wed.
10:00-21:00

Kumagaya rugby
stadium match

The final match in Kumagaya.
Cheer for your favorite team
with the stars!

Broadcast matches

Argentina v USA

13:45

Scotland v Russia

16:15

Wales v Fiji

18:45

• Rugby talk show

Featuring Erina Dawkins

• The SKUMAM! KUMAGAYA Project



Erina Dawkins

* Performers are subject to change.

SHUTTLE BUS

9/24 • 9/29 • 10/9 There are free shuttle buses to
Kumagaya Rugby Stadium from the Fanzone.



[Sept.24 (Tue.)]

(Outbound) 15:45 to 19:15

(Return) 21:00 - 22:40

* Return buses go directly to
Kumagaya Station.

[Sept.29 (Sun.)]

(Outbound) 10:45 to 14:15

(Return) 16:00 to 17:40

[Oct.9 (Wed.)]

(Outbound) 10:15 to 13:45

(Return) 15:30 to 17:10

* Travel time is approximately
15 minutes.

Check below for more information:

Fanzone details here-

www.kumagaya-rugby.jp/fanzone



Match information here-

www.rugbyworldcup.com/



Food

Try 22 different cuisines!

This is it!
The best
Kumagaya choices

Kumagaya Brand Yukikuma (Shaved Ice)

Uetake Confectionery



- Strawberry milk
- Chocolate mint
- Blueberry • Mango
- Matcha
- Fruit Tomato Cheese
- Ciders **500yen** each

Open : Sept.20, 21, 22, 24, 28

Kumagaya brand udon

Kumagaya Udon Kumatamaya



Kumagaya Udon
600yen

Open : every day

Mikawayu



- Nectar • Milk
- Strawberry
- Strawberry milk
- Matcha
- Honey Lemon
- Caramel **500yen** each

Open : Sept.29, Oct.4, 5, 6, 9

Fanzone-exclusive
dishes!

Noa



Chocolate banana and
fresh cream crepe **600yen**
Brave blossoms
special Crepe **700yen**
Cherry-wood-
smoked chicken **600yen**

Open : Sept.20, 24, 28, Oct.5, 9

Pizza & Cafe La cotta



Margherita **1,100yen**
Marinara **900yen**
Rugby Ball Pizza Made with
Kumagaya-grown
vegetables **1,200yen**

Open : Sept.20, 21, 28, Oct.4

Anne's Krwa



Special 1kg rugby assortment
10,000yen *Limited to 3
Stamina backs
assortment **1,500yen**
Stamina forward
assortment **1,900yen**

Open : Sept.24, 29, Oct.9

Café hicosuke biyori



Taco Rice **600yen**
Curry Rice **700yen**
Scone **200yen**

Open : Sept.21, 22, 28, Oct.5, 6

Kanchi



Hama-pork
bowl **900yen**
Hama-pork
spare ribs bowl **1,000yen**
Selected
beef skewers **600yen**

Open : Sept.28, 29, Oct.4, 5, 6

Ukichi-cafestation



Scrum dog **700yen**
Not-release dog **700yen**
Brave
blossoms dog **800yen**

Open : Sept.28, Oct.5, 6

Arabian sandwich



Chicken vegetable
sandwich **500yen**
Chicken
vegetable roll **600yen**
Arabian
coffe dog **600yen**

Open : Sept.21

Delicious food to enjoy
with the matches,
from all over Kumagaya
City and Saitama
Prefecture!

Torisue main branch



Spicy half chicken
300yen

Open : Sept.20, 21, 24, Oct.9

Pizza Primavera



Stone oven-baked pizza
700yen

Open : Oct.4, 5, 6

Kumagaya Hordon Mangandou



Kumagaya Hordon
500yen

Open : Sept.20, 21, 22, 29

La Bettola da Zeta



American cheese fries
400yen

Open : Sept.20, 21, 22, Oct.5

Sanki



Yakitori
150yen

Open : Sept.24, Oct.9

Monte Bianco



Pork & Fukaya Allium bowl
650yen
Gelato
430yen

Open : Sept.20, 22, 24, 28, 29, Oct.9

Chups



Kebab Sandwich **500yen**
Snack Kebab **500yen**
Long Potato **500yen**

Open : Sept.22, 24, 28, 29, Oct.4

Angelo



Mega Ton Dog **600yen**
Hattogu **500yen**

Open : Oct.4, 6, 9

Kitchen car M



Tandan Yakisoba
500yen

Open : Sept.24, 29

Genki Dama Tei



Fried chicken
500yen

Open : Sept.20, 21, 22, Oct.4, 6

Yummy



Fukaya leek
yōtūin chicken **600yen**
Fried chicken **500yen**
└ Topping **600yen**
Fried potato **350yen**

Open : Sept.20, 21, 22, Oct.4, 6

Heineken

Heineken, Strongbow Cider and
other cold drinks are available!

Heineken is a worldwide partner of the Rugby World Cup™.

Experience

Once-in-a-lifetime rugby experiences, only at the Kumagaya Fanzone!

All Rugby Challenge

FANZONE MAP 6

Both adults and children are welcome! Try scrums, running, passing, scoring a try, kicking the ball... Rugby activities for everyone to enjoy!



Rugby Attractions Hall

FANZONE MAP 5

Experience rugby in all its glory up close with 360° projection mapping!



Kumagaya Museum

Rugby Town Kumagaya History Exhibition

FANZONE MAP 4

Rugby Town Kumagaya looks back in history through the valuable possessions of stars from Kumagaya, and handwritten letters from current top players!



Rugby Town Kumagaya Mosaic Art

FANZONE MAP 4

Give your once-in-a-lifetime memories a physical form. Create a mosaic of the Kumagaya Rugby Stadium with everyone!

